



---

<Date>

<Customer Name>

<Mailing Address>

<Mailing City>, <Mailing State>, <Mailing Zip>

**RE: Rancho Mirage Energy Authority Implementation and Impact on your Direct Access Program**

Dear «CUST\_NAME»:

As you may be aware, the City of Rancho Mirage is in the process of launching Rancho Mirage Energy Authority (RMEA), a program that provides cheaper, greener default energy to Rancho Mirage's residents and businesses. Beginning in May 2018, RMEA will replace your current energy service provider (ESP) as your default energy provider. For comparison purposes, RMEA's rates are currently 5% lower than Southern California Edison's current rates and comes from 50% carbon free sources. We are confident our energy product will provide a greater value and savings to you than your current ESP.

In 2002, the California legislature authorized cities and/or counties to procure electricity for consumers within their respective jurisdictions. Southern California Edison (SCE) continues to be responsible for the transmission and delivery systems and for delivering the power to homes and businesses receiving Community Choice Aggregation (CCA) service, such as RMEA. SCE and RMEA will work together to ensure the reliability of your electric service will not change and there will be no duplicative charges or costs related to your service.

Currently, you purchase energy from an ESP other than SCE. Unless you opt out, your arrangement with this ESP will end and your account(s) will be automatically transferred to the RMEA's Base Choice program upon enrollment in RMEA service in May 2018.

If you have any questions regarding SCE service, related programs or rate options, please SCE's Customer Contact Center at (800) 974-2356, Monday through Friday, 7:00 a.m. – 7:00 p.m., Saturday, 8:00 a.m. – 5:00 p.m.

If you have any questions regarding Rancho Mirage Energy Authority program or rates, or opt-out procedures, please visit [RanchoMirageEnergy.org](http://RanchoMirageEnergy.org) or call (760) 578-6092.

We look forward to the opportunity of being your energy provider of choice!